



Seebühne Bregenzer Festspiele
Bühnenbild "Madame Butterfly"
Source: liebherr.com

Seminar Week | Fall'25

Mobile Urban Laboratory

Salzburg and the Region

18. - 24. October, 2025

Tracing Performative Urbanism

How festivals re-imagine urban space

What if temporary cultural festivals serve as a counterpoint to static urban design and formal programming?

What if they are political acts of spatial reclamation, re-imagining power, community and experience?

What if cities can be co-authored, reclaimed and transformed through these fleeting interventions?

This seminar week invites students to investigate these "what ifs" through case studies, site visits, and conversations with cultural workers, architects, urban planners and policymakers. By moving through different urban settings, participants will gain insight into how temporary cultural events can activate spaces, spark dialogue and reshape social and spatial relations.

We will explore Salzburg's cultural landscape by visiting the Mozart Archive, which showcases the composer's life and works, and the Red Bull headquarters, known for its creative and experimental workspaces. From Massimiliano Fuksas's Europark rooftop, we will step inside the mountain to discover the festival spaces of the Salzburger Festspiele, where architecture and landscape frame performative spaces. In Innsbruck, we will explore the viaduct sites of the "Bogenmeile," a transit corridor that transforms and reimagines its infrastructure for culture once a year. In Bregenz, we will study the floating stage of the Bregenzer Festspiele, observing how water itself becomes a performative territory.

Through these visits, students will witness how urban spaces can become stages for cultural expression, experimentation and transformative experiences.

Travel dates:

Departure from Zurich: Sat, 18th of October, 2025

Arrival in Zurich: Fri, 24th of October, 2025

Organization:

ECTS Credits - 2

Min. 10 Students

Max. 25 Students

Cost range C:

The fee covers train tickets (group tickets, 2nd class fare), hostel accommodation incl. breakfast, city taxes, museum tickets, and one group dinner. Participants are responsible for arranging their own travel documents (passport, visa, vaccinations) and insurances.

Team:

Prof. Hubert Klumpner

Melika Konjićanin

Dr. Fernando Túlio Franco

Alejandro Jaramillo Quintero

