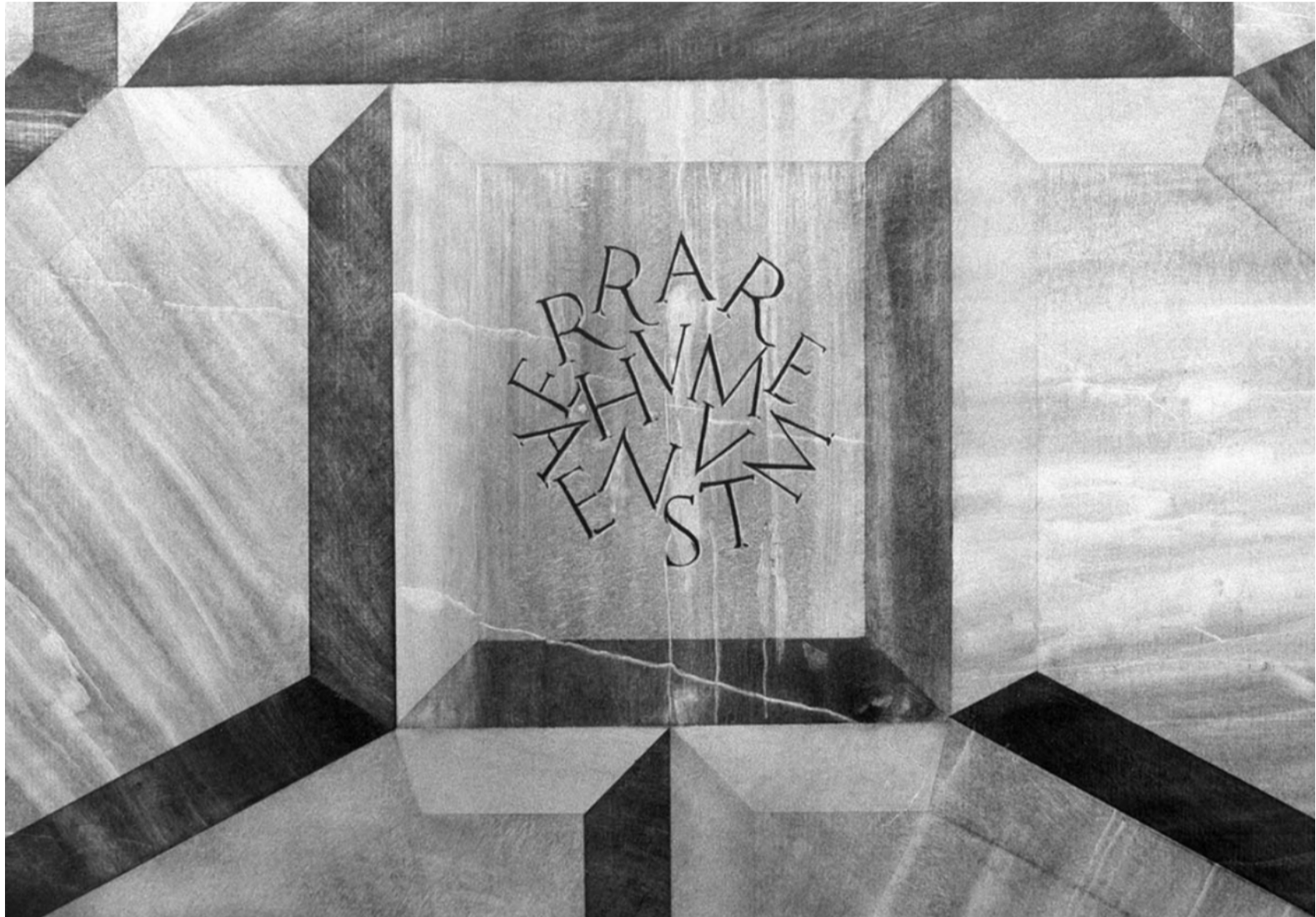


FAKING IT FOR REAL — THIS TIME



Detail Wandmalerei von der Da Capo Bar, Zürich Hauptbahnhof, 1981, Trix & Robert Haussmann

The Ise Jingu Shrine in Mie Prefecture, Japan is a reproduction. It has been demolished and rebuilt from scratch on a 20-year cycle 63 times, holding it in a paradoxical state; forever new and forever ancient and original. Is the temple a fake? What is a fake? Forgery, fabrication, fake, and feign all have their etymological origins in words for the inventive acts of shaping and moulding. Can we therefore consider the art of forgery to be a valuable creative act, a form of cultural heritage?

Questions of authenticity operate within different value systems when they are translated to pixels; depth and texture now a sliding scale of contrast and brightness. Having spent a semester interrogating the limits of resolution, our eyes have adjusted to the smooth brightness of the screen. For a week in October we will return our eyes to the workbench starting with a blank canvas and a rich topic. Not only will we study and reproduce wood and stone in paint, but we will also meet in locations around Zurich and take the time to read and discuss.

Seminar week HS20
18-23 October
Cost : A Max 250 CHF
10 students max