

**PROFESSUR
CHARBONNET
HEIZ**

**VOLUPTAS
VOYAGE PITTORESQUE I**

TERROIR

Et c'est plus du naturel, c'est du fabriqué; c'est nous, c'est fabriqué par nous, ça ne tient que grâce à nous, ça n'est plus une pente, c'est une construction, c'est une tour,
c'est un devant de forteresse.
(CHARLES-FERDINAND RAMUZ, PASSAGE DU POÈTE 1923)

VOYAGE PITTORESQUE is a leisurely seminar launched by VOLUPTAS. Although closely linked to the VOYAGER series, this seminar focuses on the infinite and often hidden complexity in our immediate environment. Over the coming years, VOYAGE PITTORESQUE will bring us to specific territories and neighbourhoods that are closely related to the teaching team of VOLUPTAS. Due to the precise geological boundaries and the local connections, VOYAGE PITTORESQUE has time and knowledge to critically engage with its environment.

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CHARLES-FERDINAND RAMUZ,
PASSAGE DU POÈTE (1923)

The term Terroir – *Taste of place* in English – describes the characteristics of a crop that are directly linked to its habitat. In viticulture those are

predominantly natural factors such as the soil and the climate. For the seminar we borrow this term and expand it to the anthropogenic. TERROIR brings us to the Lavaux, the area between Lausanne and Montreux.

For almost 1000 years, the hills in the Lavaux have been cultivated and shaped by humans. The walls and terraces were once started by monks to make the landscape growable. Over time the settlements around the hills have grown into major business and education hubs. And thanks to the 18th century British travellers, the spectacular views over the lake are now a must for all tourists.

As a result of this, the terraced landscape have grown into one continuous architectural construct – reaching from the busy city centre of Lausanne to the fancy hotel balconies of Montreux. This Architecture is on one hand protected by the UNESCO world heritage status and on the other hand a living machine that not only exports wine and music but also an idealised image of Switzerland into the whole world.

No matter what we get out of this I know, I know we'll never forget
DEEP PURPLE, SMOKE ON THE WATER (1972)

Harnessing our covid-acquired enjoyment of slow-passing time, we will walk the 25km-long architecture from Lausanne to Montreux in four days. On our stroll down winding paths, up steep stairs and the odd monorail, we will meet with people who know their patch of land by heart. They are winemakers, politicians, activists and tourism historians. Each of them will invite us into their specific field of expertise and tell us about the advantages and disadvantages of making a living in one of the most scenic environments of Europe. Fellow voyageurs will be involved in the discussion with the locals. And yes, we will visit the Petite Villa by Le Corbusier and maybe even Villa Karma by Adolf Loos.

DATES

March 21st – 25th, 2022

LOCATION

Lausanne, Lavaux, Vevey, Montreux

COST

Category B, CHF 250–500. This covers entrances, wine, accommodation, one dinner and reader.

ENQUIRIES

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CREDIT

Unknown, 2010